

Meet Penny for [Company Name]

A smart personal assistant helping [distributor name] build a rewarding business and the life they want.

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[Insert Penny-provided imagery suggestions, or your own]

Penny's Impact on [Distributor Term]

These are average results that [Company name] [Distributor Term] are seeing when they use Penny in their business



3X SALES IN 1 MONTH



8X FASTER RANK ADVANCEMENT



10X MORE RE-ORDERS

[Insert Penny-provided stats for your company]

Why Penny for [Company Name]

Penny for [Company Name] will get you organized, automate your customer orders, prospects, and promotions all in one place, AND she shows you where to start and who to talk to.

1

WHEN TO FOLLOW-UP
Penny converts your social networks into an endless stream of opportunities.

2

WHEN TO CONNECT
Penny ensures you're engaged with your customers and they're ordering regularly.

3

WHO TO TALK TO
Penny will review your contacts & networks and give you contact recommendations every day.

4

WHERE TO START
Like any great assistant, Penny starts each day by telling you where to start.

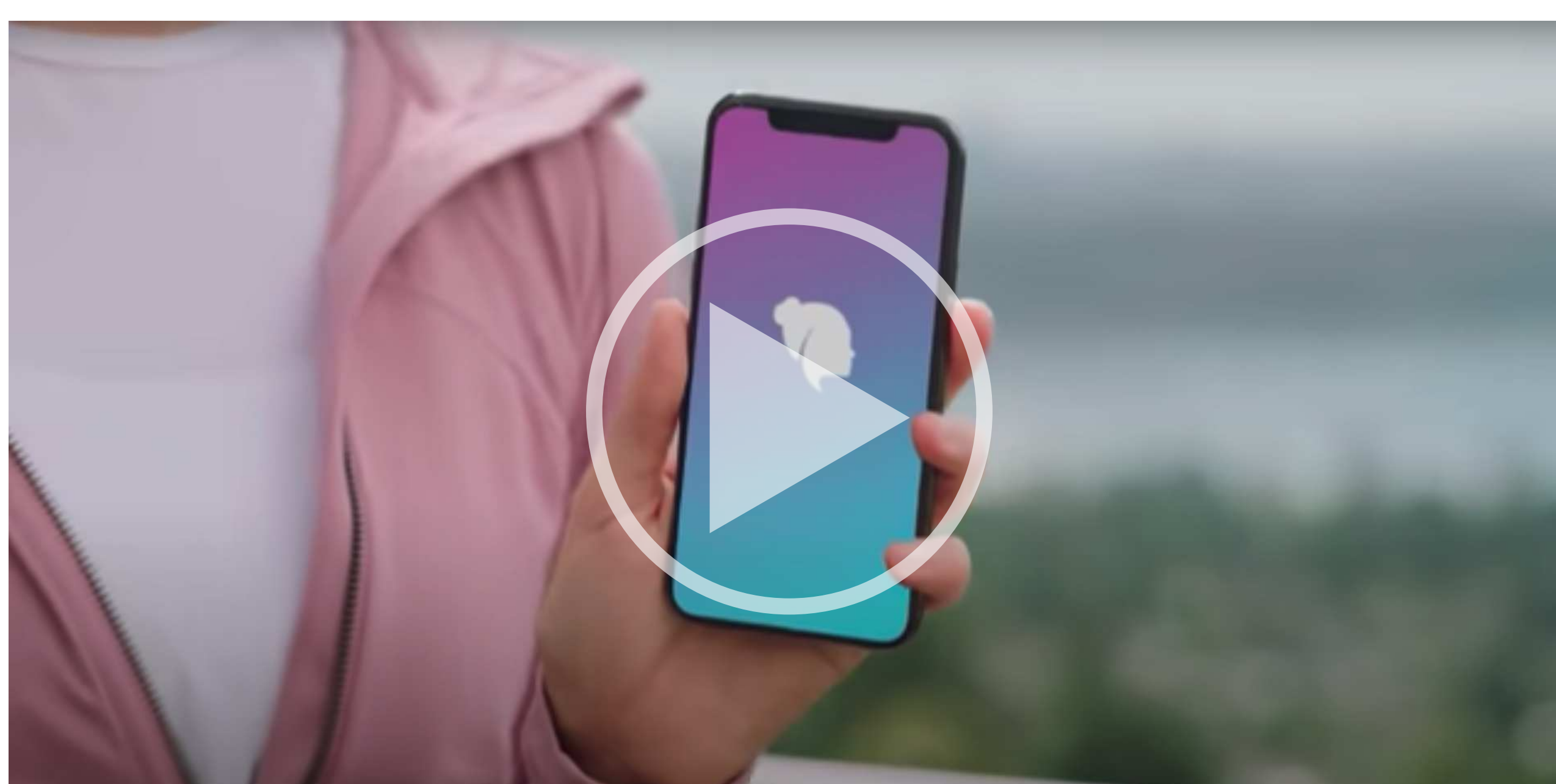
5

WHAT TO SAY
Penny has [Company] provided with content, and you can save your best scripts, eliminating the guesswork out of your messaging.

6

HOW TO SUCCEED
Penny has first-in-class customer support that will guide you through setting up your new platform for success.

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[Insert Penny commercial provided by your Account Manager]

What [Company Name] [Distributor Name] Are Saying About Penny



JANE DOE, CONSULTANT

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[Embed Penny-provided testimonial by your account manager, and upload a photo of this user]

JOHN SMITH, CONSULTANT

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[Embed Penny-provided testimonial by your account manager, and upload a photo of this user]



Join the [Company Name] Penny Facebook Group

Ask questions, share best practices, learn how to make the most of Penny for [Company Name] to grow your business

[JOIN GROUP >](#)

[Insert invite link to your Facebook page]

Penny Help & Learning

We created a series of help and learning videos to help you get the most out of Penny for [Company Name] & take your business to the next level!

[LEARN MORE >](#)



[Embed Help and Learning channel provided by Account Manager]

Register for Penny Training

PENNY COURSES

These are ongoing refresher courses on the core features of Penny to make you and your business successful. Find a topic that you are most interested in and a time that works best for you.

[SCHEDULE](#)

PENNY TEAM TRAININGS

For team leaders register for a custom LIVE training session set up with a Pennys customer success expert, you can click the button below to find a time that works best for you. These trainings are for groups of 25+ and will cover everything your team needs to be successful on Penny.

[SCHEDULE](#)

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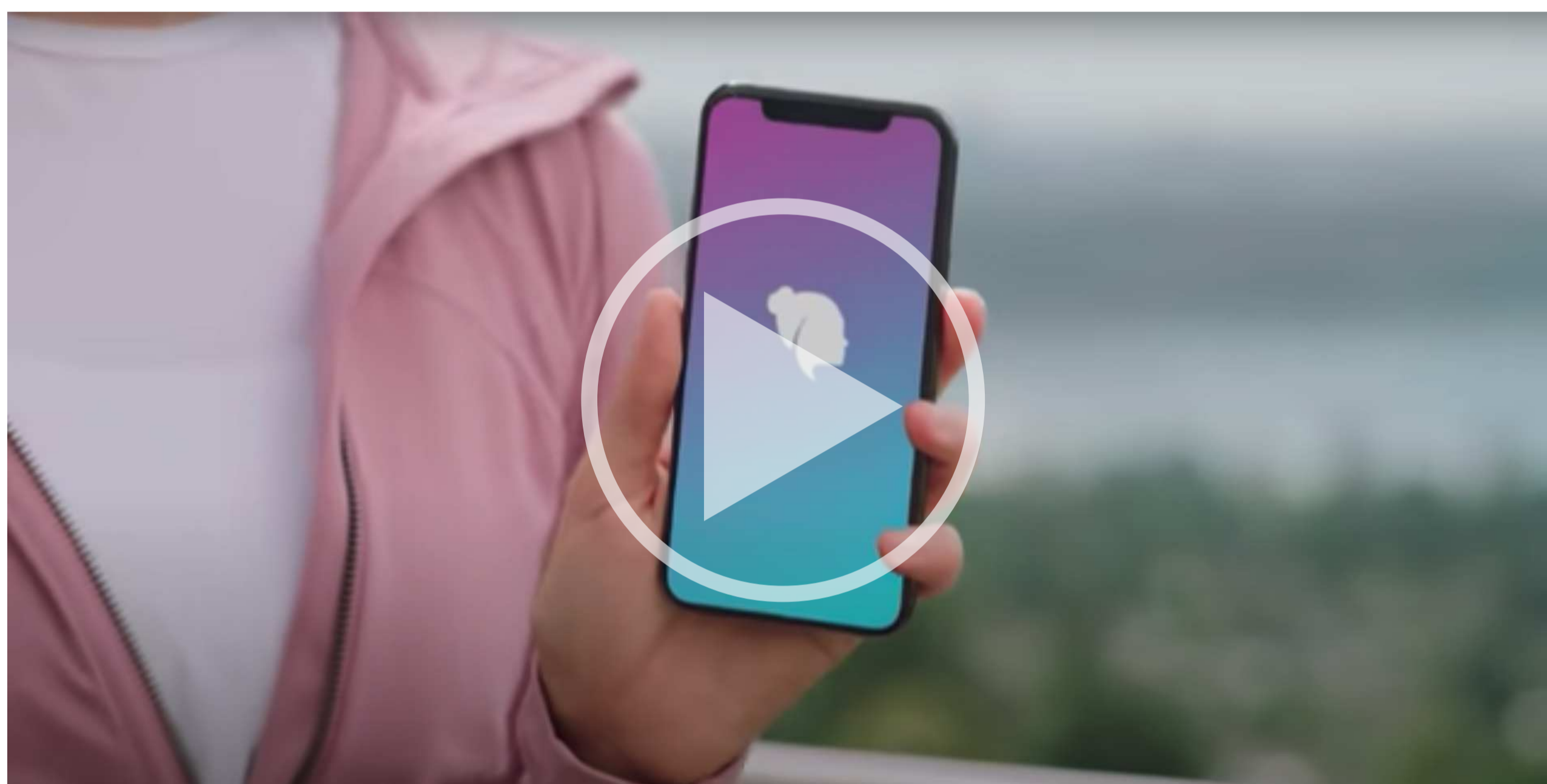
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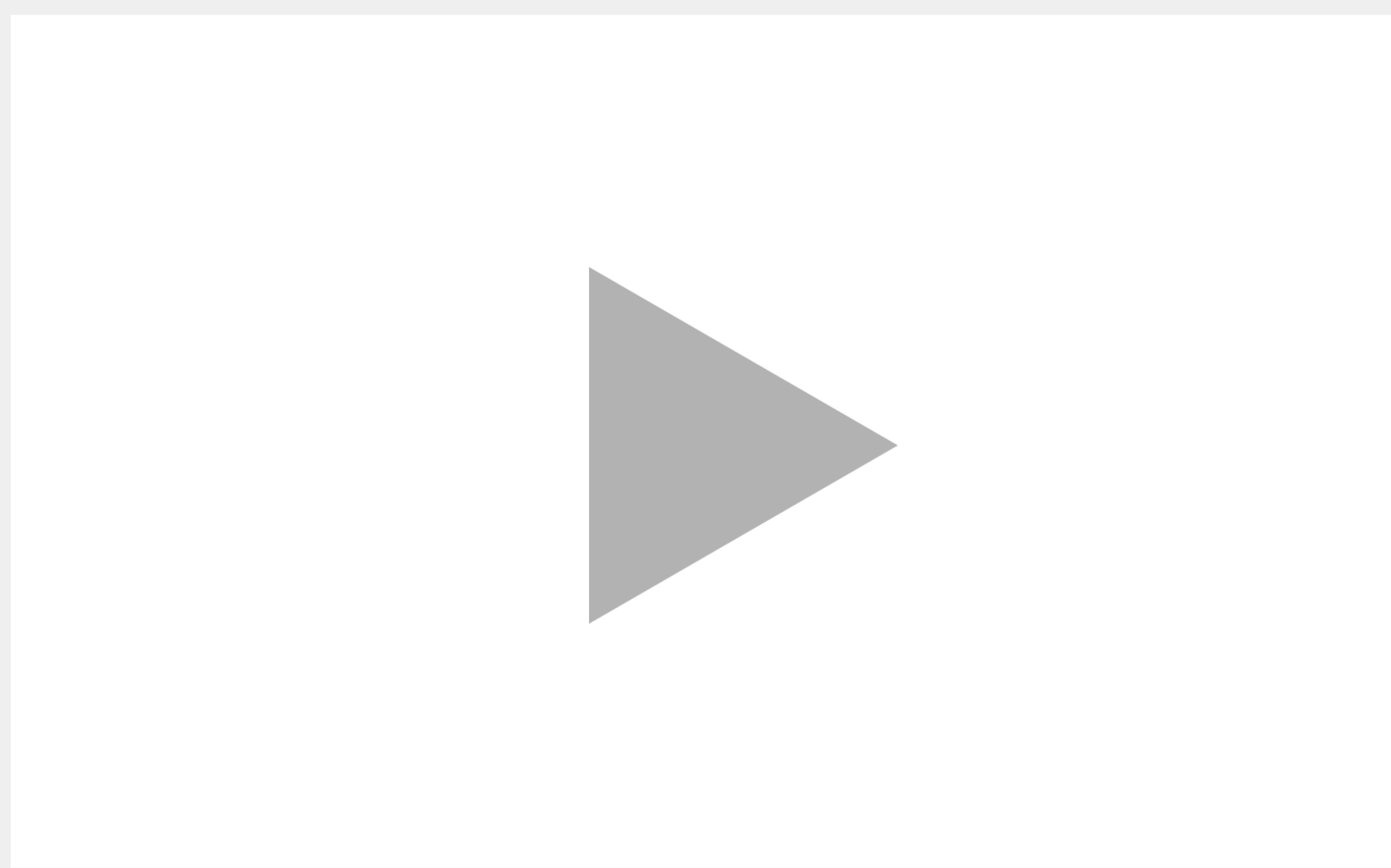
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About Penny

Penny is an intelligent personal assistant for direct sales consultants who provides a simple and intuitive, duplicatable workflow-automation platform that strengthens customer relationships. Using AI, she organizes and automates customer orders, prospects and promotion lists, all in one place. Penny is the easiest way to organize and build a successful direct sales business.

The Penny team is on a mission to develop brilliant technology that inspires action, builds momentum and creates belief for the tens of thousands of consultants that trust Penny to manage their business.

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WHAT [CEO OR SENIOR EXECUTIVE] HAS TO SAY ABOUT PENNY

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How have your [Distributor term] benefited from using Penny?

John Smith:

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How have you been able to better serve your field with Penny?

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What have you learned from [Distributor term] through Penny you didn't know before?

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Have you had any surprise benefits that have come from using Penny?

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What do you love most about Penny?

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